GPEC Greenhouse Horticulture & Plant Factory Exhibition / Conference

Show Outline

Exhibition Title: GPEC2016(Greenhouse Horticulture & Plant Factory Exhibition / Conference) Theme: Bring Together Global Wisdom in Tokyo! – For Increasing the Agricultural Market in Japan -

Period: July 27 Wed. - 29 Fri., 2016

Open Hours: 10:00 - 17:00

Venue: Tokyo Big Sight, East Hall 5 • 6 (17,020 m²) Organizer: Japan Greenhouse Horticulture Association Sponsors: Ministry of Agriculture, Forestry and Fisheries / Minister of Economy, Trade and Industry /

Central Union of Agricultural Co-operatives / National Federation of Agricultural Cooperative Associations / The Norinchukin Bank / National Chamber of Agriculture /

National Agricultural Insurance Association / Japan Finance Corporation

Co-Organizer: ATEX Co., Ltd.

Cooperators: Embassy of the Kingdom of the Netherlands /

Embassy of the Republic of Korea /

Embassy of Israel, Economic Department and 43 related organizations

Exhibitors: 215 *including Co-Exhibitors



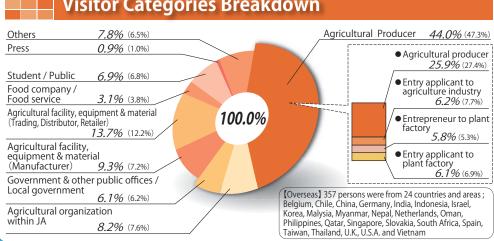


Number of Visitors

Date	Weather	Registered Visitors	Visitors
Jul. 27 Wed.	Fine after Cloudy	6,357	13,081
		(5,937)	(12,008)
Jul. 28 Thu.	Fine	6,496	14,922
		(6,365)	(13,232)
Jul. 29 Fri.	Fine	5,889	12,421
		(6,129)	(13,181)
Total		18,742 (18,431)	40,424 (38,421)

-) is GPEC2014 data.
- *The number of "Vistors" means the total number including

Visitor Categories Breakdown



Range of Exhibits & Breakdown



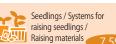
Greenhouse & sunlight type plant factories

24.3%

Artificial lighting type

For greenhouse horticulture

For plant factories (sunlight type & artificial lighting type) 7.0%

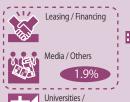


ICT for agriculture



Fertilizers / Agricultural Chemical Materials / Pollinators / Natural Enemy Insect Materials/

SPECIAL FEATURE Saving, New, Renewable Energy 1.7%	Distribution and processing 5.3%



Research Institutes

2.9%

Government / Organizations / Embassies / Next generation greenhouse horticulture bases 6.9%

Exhibitors were from: *Based on number of exhibitors including co-exhibitiors			
Japan	87.4%		
Korea	5.5%		
Netherlands	3.7%		
Taiwan	0.9%		
Singapore	0.5%		
Spain	0.5%		
Turkey	0.5%		
USA	0.5%		
Vietnam	0.5%		

Photos of Venue

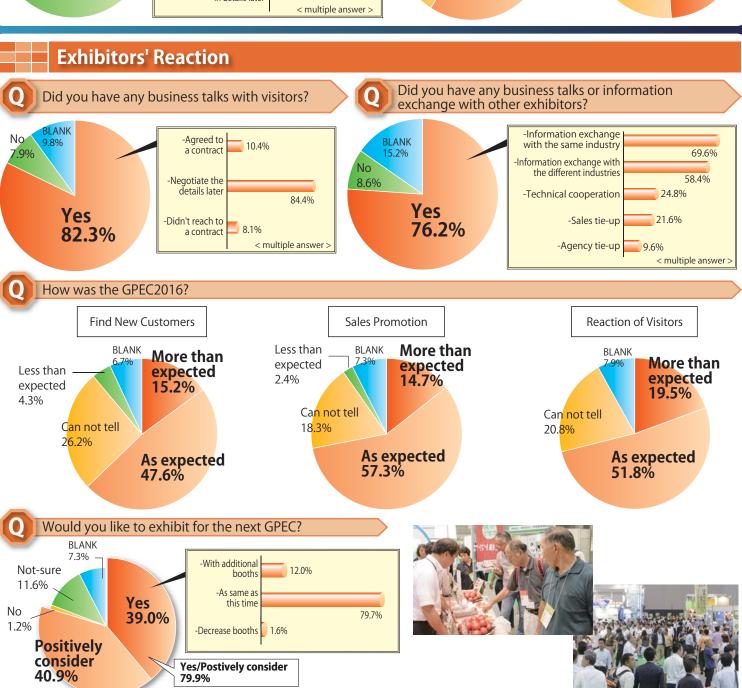








Visitors' Reaction How many exhibitors Would you like to Did you have any business talks with exhibitors? did you visit? visit the next GPEC? BLANK BLANK Over 31 -Decided to introduce new 3.0% 4.7% 2.1% 8.0% materials, technologies, I don't know None 12.9% products, services 13.2% 0.8% 1-5 -Considered to introduce new Yes materials, technologies, 25.2% 8.1% products, services 21-30 No Yes 36.8% -Requested to provide some 14.2% 0.7% 49.1% samples and materials No 29.7% 29.2% **Hopefully** -Requested for 58.5% 7.1% Yes 34% . estimation 11-20 -Receiving the explanation 32.2% 27.9% in details later < multiple answer >





Next show... July, 2018 TOKYO BIG SIGHT, East Hall Accepting the application for the next GPEC will be started in November, 2017.

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