

## Show Outline

Exhibition Title : GPEC2016(Greenhouse Horticulture & Plant Factory Exhibition / Conference)  
 Theme : Bring Together Global Wisdom in Tokyo! – For Increasing the Agricultural Market in Japan –  
 Period : July 27 Wed. - 29 Fri., 2016  
 Open Hours : 10:00 - 17:00  
 Venue : Tokyo Big Sight, East Hall 5・6 (17,020 m<sup>2</sup>)  
 Organizer : Japan Greenhouse Horticulture Association  
 Sponsors : Ministry of Agriculture, Forestry and Fisheries /  
 Minister of Economy, Trade and Industry /  
 Central Union of Agricultural Co-operatives /  
 National Federation of Agricultural Cooperative Associations /  
 The Norinchukin Bank / National Chamber of Agriculture /  
 National Agricultural Insurance Association / Japan Finance Corporation  
 Co-Organizer : ATEX Co., Ltd.  
 Cooperators : Embassy of the Kingdom of the Netherlands /  
 Embassy of the Republic of Korea /  
 Embassy of Israel, Economic Department and 43 related organizations  
 Exhibitors : 215 \*including Co-Exhibitors

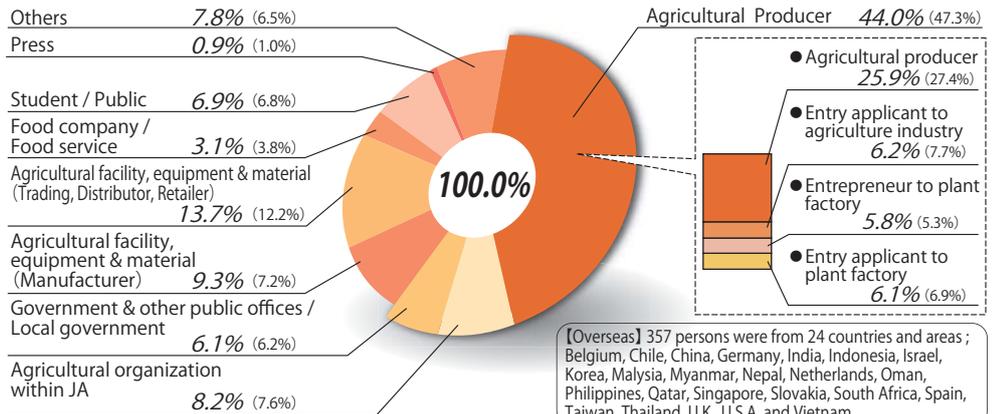


## Number of Visitors

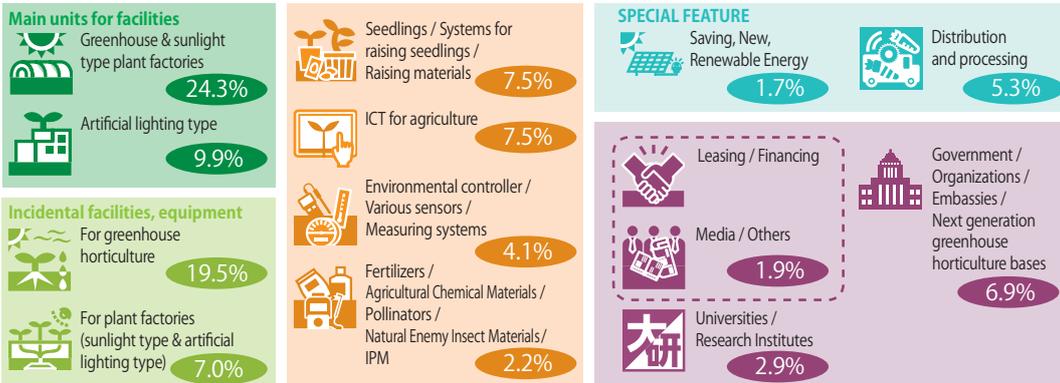
Date	Weather	Registered Visitors	Visitors
Jul. 27 Wed.	Fine after Cloudy	6,357 (5,937)	13,081 (12,008)
Jul. 28 Thu.	Fine	6,496 (6,365)	14,922 (13,232)
Jul. 29 Fri.	Fine	5,889 (6,129)	12,421 (13,181)
<b>Total</b>		<b>18,742</b> (18,431)	<b>40,424</b> (38,421)

\*( ) is GPEC2014 data.  
 \* The number of "Visitors" means the total number including repeaters.

## Visitor Categories Breakdown



## Range of Exhibits & Breakdown



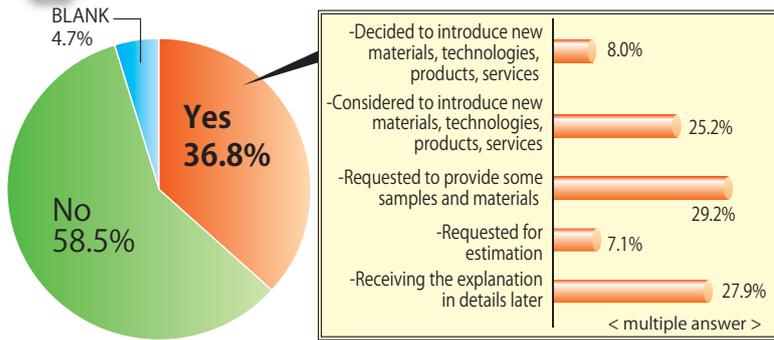
Exhibitors were from:	
*Based on number of exhibitors including co-exhibitors	
Japan	87.4%
Korea	5.5%
Netherlands	3.7%
Taiwan	0.9%
Singapore	0.5%
Spain	0.5%
Turkey	0.5%
USA	0.5%
Vietnam	0.5%

## Photos of Venue

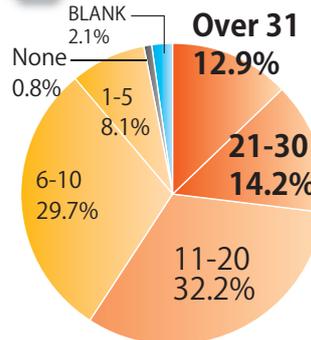


## Visitors' Reaction

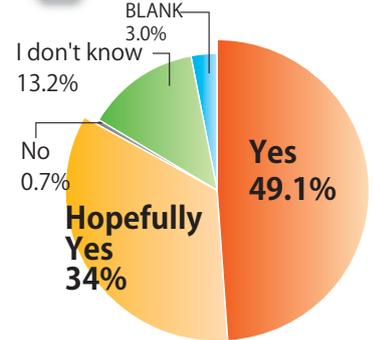
**Q** Did you have any business talks with exhibitors?



**Q** How many exhibitors did you visit?

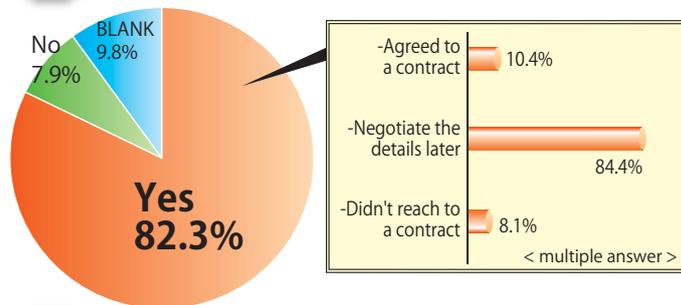


**Q** Would you like to visit the next GPEC?

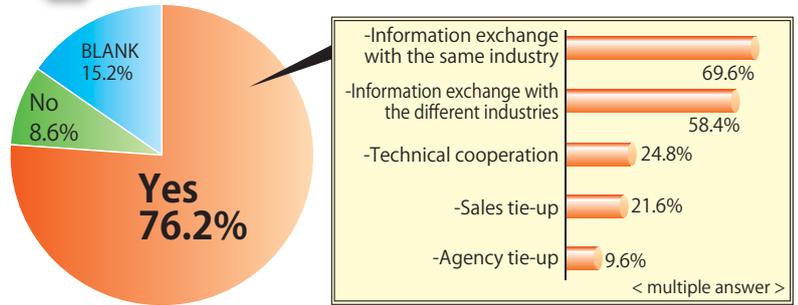


## Exhibitors' Reaction

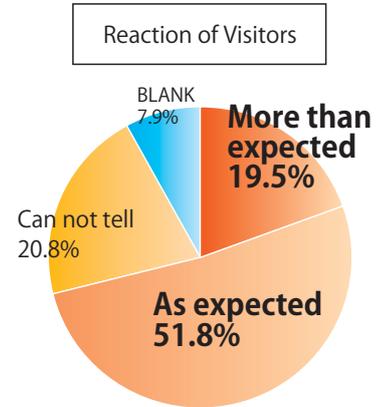
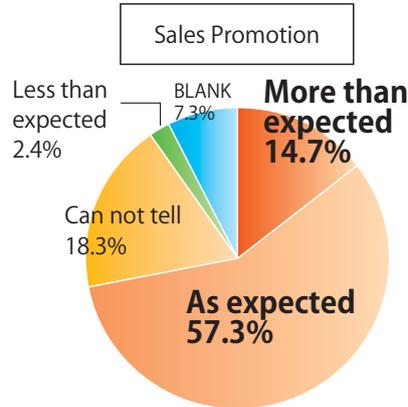
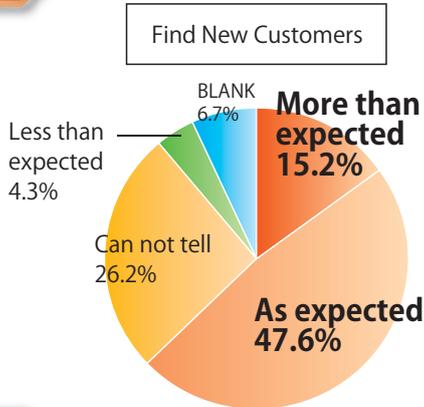
**Q** Did you have any business talks with visitors?



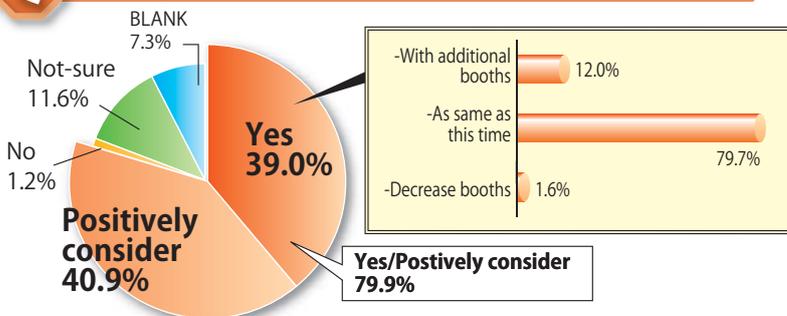
**Q** Did you have any business talks or information exchange with other exhibitors?



**Q** How was the GPEC2016?



**Q** Would you like to exhibit for the next GPEC?



# GPEC

Next show... **July, 2018** TOKYO BIG SIGHT, East Hall

Accepting the application for the next GPEC will be started in November, 2017.

Contact : GPEC Show Management Office (With in ATEX CO., LTD.)

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